

# Appendix 3Y

## Change of Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

Name of entity	Southern Cross Broadcasting (Australia) Limited
ABN	86 006 186 974

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Anthony Edward Bell
Date of last notice	2 September 2004

### Part 1 - Change of director's relevant interests in securities

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust.*

*Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interests of a director" should be disclosed in this part,*

Direct or indirect interest	Direct
Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest.	
Date of change	26 August 2005 and 30 August 2005
No. of securities held prior to change	90,219 fully paid ordinary shares  150,000 executive options exercisable at \$10.67 expiring 2 November 2005 200,000 executive options exercisable at \$11.17 expiring 1 November 2006 266,667 executive options exercisable at \$9.10 expiring 1 November 2009 234,000 executive options exercisable at \$14.08 expiring 10 November 2009 45,000 executive options exercisable at \$Nil expiring 10 November 2009
Class	Fully paid ordinary shares and executive options
Number acquired	150,000 ordinary shares
Number disposed	150,000 executive options 150,000 ordinary shares

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+ See chapter 19 for defined terms.

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<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and estimated valuation	150,000 ordinary shares acquired at \$10.67 per share pursuant to exercise of options. 150,000 ordinary shares disposed of at \$13.68 per share.
<b>No. of securities held after change</b>	90,219 fully paid ordinary shares  200,000 executive options exercisable at \$11.17 expiring 1 November 2006 266,667 executive options exercisable at \$9.10 expiring 1 November 2009 234,000 executive options exercisable at \$14.08 expiring 10 November 2009 45,000 executive options exercisable at \$Nil expiring 10 November 2009
<b>Nature of change</b> Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	1) Exercise of executive options expiring 2 November 2005 at the issue price of \$10.67. 2) On-market trade

**Part 2 – Change of director's interests in contracts**

*Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interests of a director" should be disclosed in this part,*

<b>Detail of contract</b>	
<b>Nature of interest</b>	
<b>Name of registered holder (if issued securities)</b>	
<b>Date of change</b>	
<b>No. and class of securities to which interest related prior to change</b> Note: Details are only required for a contract in relation to which the interest has changed	
<b>Interest acquired</b>	
<b>Interest disposed</b>	

+ See chapter 19 for defined terms.

<b>Value/Consideration</b> Note: If consideration is non-cash, provide details and an estimated valuation	
<b>Interest after change</b>	