



6 October 2005

The Manager,
Company Announcements
Australian Stock Exchange
Level 10, 20 Bond Street
SYDNEY NSW 2000

**Southern Cross Broadcasting (Australia) Limited Final Dividend 2005
Dividend Reinvestment Plan Price**

Southern Cross Directors declared the final dividend of 33 cents per share on 23 August 2005. The dividend is payable on 14 October 2005 to holders of fully paid ordinary shares and convertible preference shares registered in the books of the company at the close of business on 5 October 2005.

The price set for shares to be allotted under the Southern Cross Dividend Reinvestment Plan is \$14.70, being the volume weighted average sale price of Southern Cross ordinary shares during the five trading days up to and including the Record Date (the 2.5% discount, which previously applied, has been discontinued).

Yours sincerely,

Eddie Chia
Company Secretary