



18 October 2007

Mr James Gerraty
Australian Securities Exchange Limited
Level 45, South Tower Rialto
525 Collins Street
MELBOURNE VIC 3000

Dear Mr Gerraty

**SOUTHERN CROSS BROADCASTING (AUSTRALIA) LIMITED
REQUEST FOR TRADING HALT**

In accordance with Listing Rule 17.1, Southern Cross Broadcasting (Australia) Limited (ASX: SBC) (**SCB**) requests a trading halt in all securities of the company, effective immediately.

On 3 July 2007, SCB announced two proposed schemes of arrangement in respect of the shares (**Share Scheme**) and options (**Option Scheme**) in SCB respectively. As announced to the ASX on 7 September 2007, a meeting of SCB option holders to consider the Option Scheme will be held at 8:30am on 19 October 2007, and a meeting of SCB shareholders to consider the Share Scheme will be held at 10:00am on the same day. The results of both meetings are likely to have a material effect on the price or value of SCB's securities.

The trading halt is requested to assist SCB to manage its disclosure obligations through this period. SCB requests that the trading halt continue until the earlier of:

- the time at which SCB has announced the results of both meetings to the ASX; and
- the commencement of trading on 22 October 2007 (being the second trading day after the trading halt is requested, in accordance with the requirements under ASX Market Rule 16.4.2).

SCB proposes to announce the result of the meetings to the ASX shortly after the meeting of SCB shareholders has concluded.

SCB is not aware of any reason why the trading halt should not be granted.

Yours sincerely

Eddie Chia
Company Secretary